

The Sensormatic® iREAD™ Platform

Making Item Level Visibility a Reality





Sensormatic's iREAD™ Platform - Breakthrough Innovation in RFID

Imagine...

...one installation cable

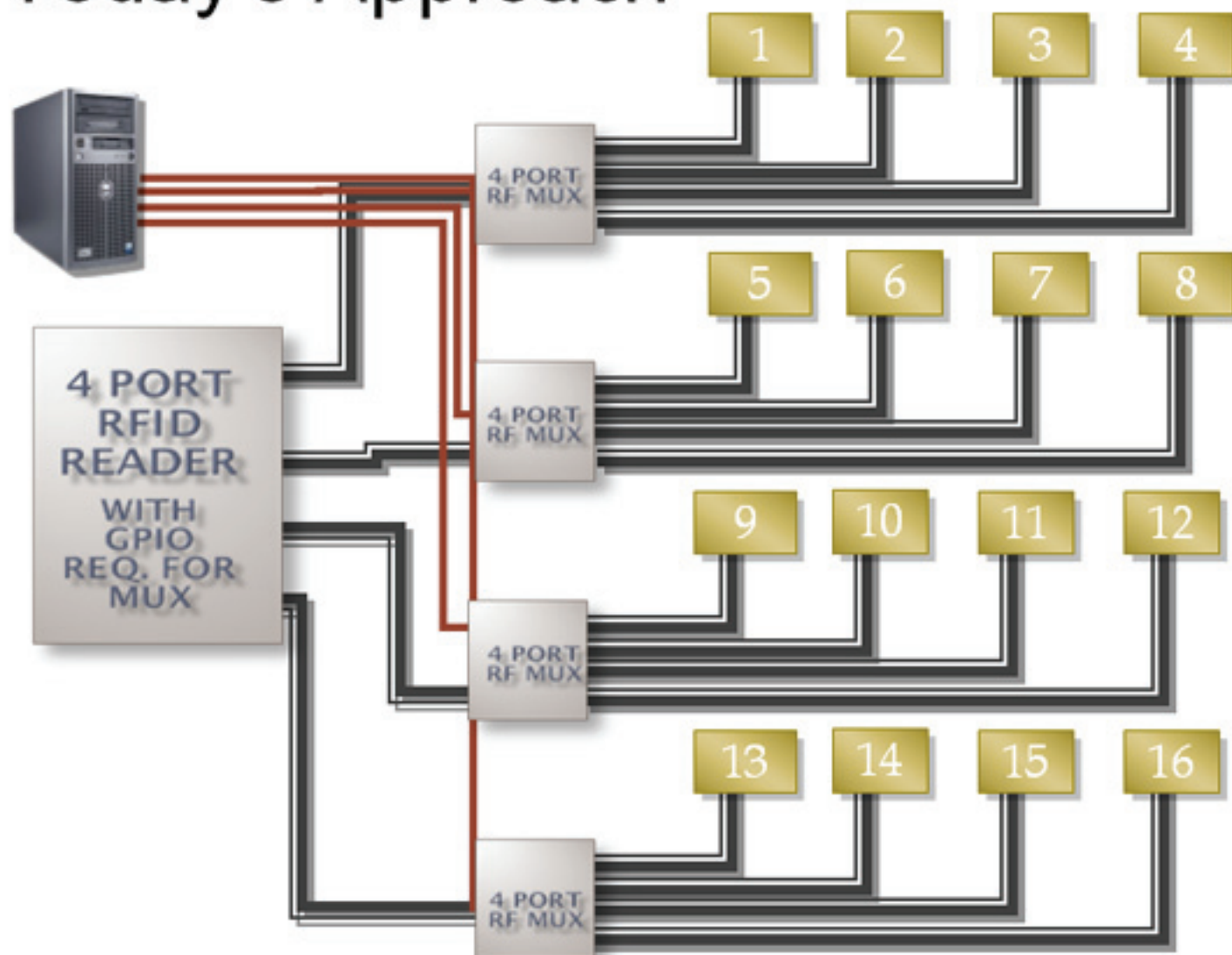
...item inventory visibility in seconds

...deployment costs cut 10x or more

...connection with any EPC Global GEN2 Reader

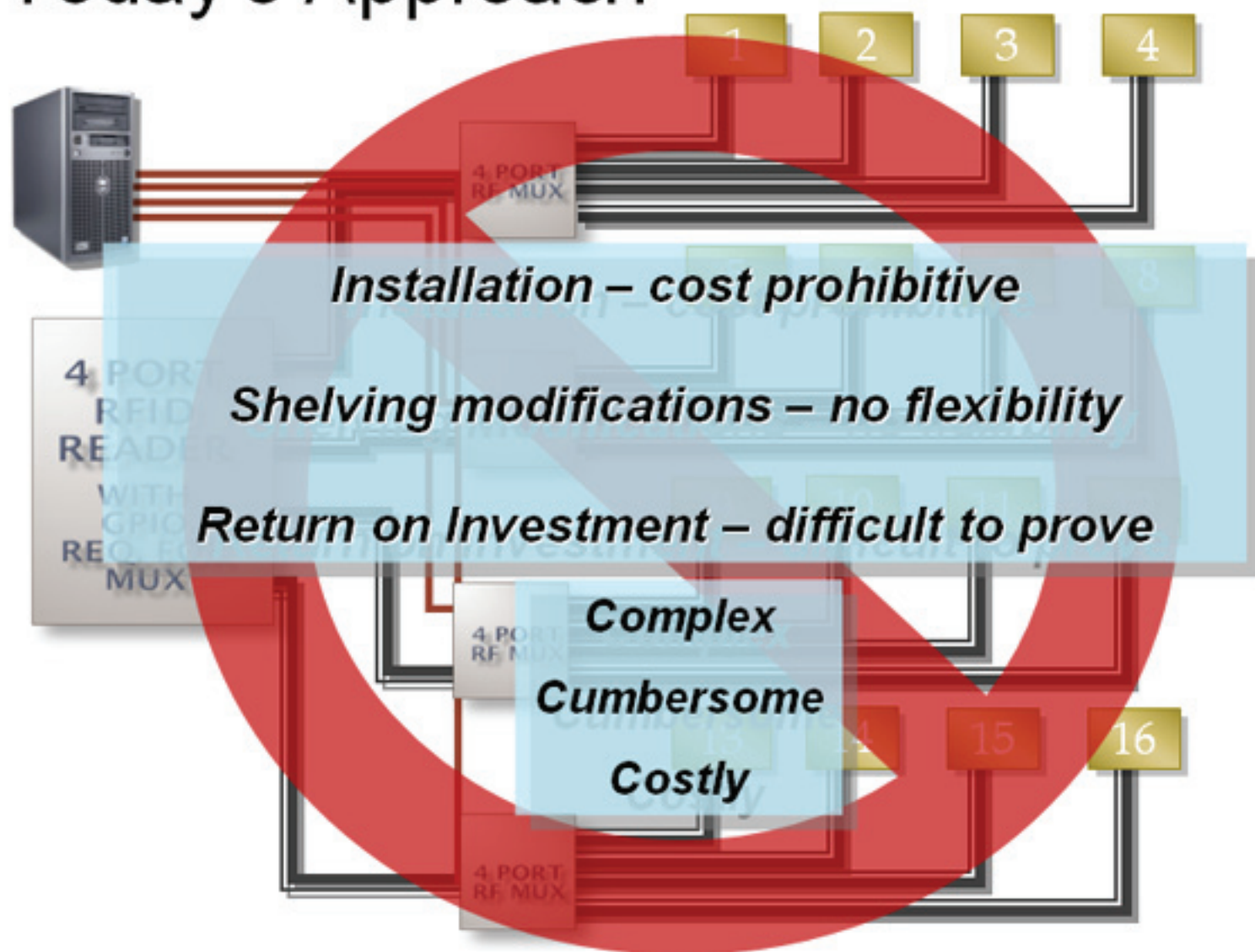
You've just imagined the REALITY of the iREAD™ Platform

Complex & Costly Today's Approach



- RFID Antennas
- Multiplexers
- Multiple MUX Control Cables
- Server
- Multiple Reader Cables

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The Sensormatic® iREAD™ Platform

One installation cable carries, RF signal, power and iREAD Platform infrastructure



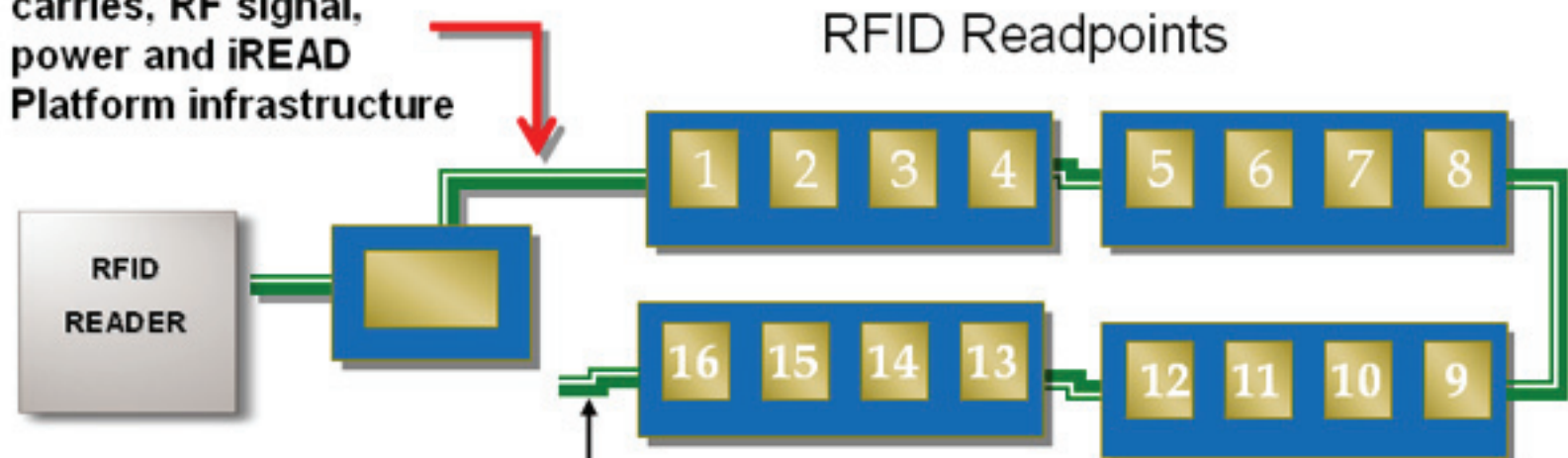
RFID Readpoints



....endless possibilities

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....endless possibilities

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Breakthrough Innovation in RFID

- **Enables Lower Cost Retail Item Level Deployments**
- **Introduces an order-of-magnitude breakthrough...not a marginal improvement**
- **Provides the lowest cost per readpoint in the industry**
- **Simplifies Total Cost of Ownership, due to low deployment and operating costs...providing the best Return on Investment**

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Making Item Level Visibility a Reality